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Information Systems Today: Managing in a Digital World opens each chapter with a case study so students can quickly understand how and why information systems are essential in today's evolving business landscape. The authors selected cases that highlight real-world companies, technologies, and issues that illuminate the chapter topics.

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Chapter 1 Information Systems in Global Business Today Using information systems effectively requires an understanding of the organization, management, and information technology shaping the systems.

Information Systems in Global Business Today

1 MANAGEMENT INFORMATION SYSTEMS Stephen B. Harsh Department of Agricultural Economics Michigan State University harsh@msu.edu INTRODUCTION Management information systems encompass a broad and complex topic.

MANAGEMENT INFORMATION SYSTEMS

51 Today's Concept of Organizational Management CHAPTER 3 CHAPTER OBJECTIVES Define management and differentiate between the art and science of management. Review the basic functions of management. Describe the major phases of the development of organizational management. Present the concept of the work setting as a total system. Introduce the concept of clientele network and describe the appli-

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